



BEST Advisory Board Strategic Planning Meeting Agenda

Date: March 31st, 2026 6pm-7pm

Virtual on Zoom

- 6:00 Call to Order:** Sheree Moratto, Sustainability Director, Meeting Facilitator
- 6:03 Introductions:** All
- 6:05 2026 BEST Overview:** RPBA Staff
- Small Business Development Center: Curt Roeschley
 - Business Support & Entrepreneurial Training: Alexia Guzman
 - Funding & Partnerships: Sheree Moratto
- 6:15 RPBA Goal 4 Review:** RPBA staff
- In 2025 RPBA added a 4th goal to its 2028 Strategic Plan:
to empower businesses and entrepreneurs at every stage
 - BEST strategies and outcomes
- 6:40 Public Comment:** Sheree Moratto facilitating
A designated time for public members to offer comments or address the body.
- 6:45 Old Business:** Sheree Moratto facilitating
A section to discuss and act on items previously brought before the body but not yet resolved.
- 6:50 New Business:** Sheree Moratto facilitating
A section for new matters requiring discussion and potential action.
- 7:00 Adjournment**